



THE CREW OF THE BARQUE *LONE STAR* MEETING MINUTES



DATE: August 2, 2015

BERTH AND PORT: La Madeleine's French Café, 5290 Belt Line Road, #112, Addison, TX 75254

MEETING TYPE: Regular (✓) or Special ()

CREW ON DECK: There were 19 attendees on hand.

PRESIDING OFFICER: Steve Mason, Third Mate

TIME CONVENED: 1:10 p.m.

INTRODUCTION ROUNDS AT TABLE

OPENING TOAST:

- 1) DELIVERED BY: Don Hobbs
- 2) IN HONOR OF: The Hound of the Baskervilles
- 3) WRITTEN BY: Don Hobbs

THE QUIZ:

- 1) TOPIC: The Hound of the Baskervilles, Part 1 (Chapters 1-4)
- 2) WINNER(S) OF THE QUIZ: Allen Osborne
- 3) TOP SCORE(S): 9 out of 10 correct plus Tie Breakers
- 4) PRIZE(S) AWARDED: *Sherlock Holmes Mystery Magazine #3* and The Childhood of Sherlock Holmes: The Butler's Tale by Mona Morstein

COMMUNICATOR AND PRESENTATION:

Steve Mason – Investiture of Pam Mason. This is the ninth investiture.

PROGRAM/PRESENTATION PRESENTED BY: Steve Mason

- 1) TITLE/TOPIC: "What's His Birthday?"
- 2) BASIC DESCRIPTION: This report explored the various birthdates proposed for Sherlock Holmes that have been offered through the years by various sources, linking supportive reasoning for each. Christopher Morley nominated January 6, 1854, in print.

COMMUNICATOR AND ANNOUNCEMENT(S):

Steve Mason – Update on the November 7th symposium, "Sherlock Holmes in Popular Culture"

The following extract is from Steve's July 22, 2015, email, sent as a limited distribution. This contains the topics also presented at the meeting. New information is italicized within parentheses.

Rusty and I met with Tom (*Keener*) at the Allen Library last night... it was a great meeting, and I feel really good about how things are going... I am summarizing here the various things we talked about, but I will start out with a couple of general themes...



(1) Tom is very excited about the symposium, and wants it to succeed, as it will look good for the library too... (2) Tom has been running programs for the library for years, and has an amazing amount of experience for us to draw off of...

- Rental fee: As the library is “co-sponsoring the event with us,” there is no charge for the use of the facility ... Yea!!!

- Pre-Registration: Tom does not want us to do any pre-registration... on all flyers, website, etc, simply put “first come, first serve... (or something like that)... quite simply, that is due to the fact that even if we had 350 register, on Saturday morning, if there is room available at 8:30 and “Patrons” of the library show up, the library has to let them in (City/library Policy), even if they did not pre-register... If more than the maximum show up (287), Tom will be happy to deal with it (he believes that would be a great problem for us)...

- Advertising: The Library will develop the flyers for us to put distribute / post wherever we want to... Library policy is the flyers (*posters*) have to be consistent with flyers they develop for all events... If you saw the ones they have done for past events, they are very professionally done... plus, we don't have to pay for them!!! He does want Brenda's proposed flyer (#2 is what ya'll liked best) as a draft to work from... I asked him to get us the flyers as soon as possible, so we could start posting at Half-priced books, etc... He said we should not post them until right around 3-4 weeks out, as past experience shows more than that, they tend to get torn down, covered up, or people don't remember the information... (*The Allen Library will have the flyers ready for us by October 1st. Liese Sherwood-Fabre, Rusty Mason, and Brenda Hutchison are asked to coordinate to set up a page on the website.*)

- (*Advertising Continued*) On the flyer, Tom wants to put a publicity photo of Carole, since as an author, he feels that will be a big draw... also wants to put Don on the poster, as Sherlockians in the metroplex will recognize him from articles in the Dallas Morning News, and local T.V. Already talked to Don last night... he's excited...

- (*More Advertising*) The Library will send out promotional information to various outlets in Allen, Plano, etc. as well as the Book Page of the Dallas Morning News, run ads on the Allen Public Access Channel, etc. We are welcome to put out flyers wherever we think it will help, as well as our website, facebook, twitter, etc... we will also invite other societies, such as Houston, Tulsa, and Austin...

- They will videotape the entire symposium, edit it afterwards, and post on their Public Access Channel and Allen Library website... past events have had thousands of hits for the videos after the event... (*Of note, previous similar videotapes have been very successful in attracting viewers.*)

- Registration Table: Library does not want to register people (many people do not want to be forced to sign in), but we are welcome to have a table for our society and hand out information about the society. We can also set up display tables as we had at Perot Museum. (*Display tables for the society will be a part of this event. Foreign editions of The Hound of the Baskervilles could be displayed inside the auditorium for greater security; Don will give this consideration.*)

- Carole Nelson Douglas: Library is fine with her signing books, and she can even sell her own books if she chooses to. (*With the 25th anniversary for Mrs. Douglas's Good Night, Mr. Holmes, there is a plan for the Crew to present a commemorative plaque to the author.*)



- Café: Talked to the café... they normally will not open on Saturday (not enough business), but would be willing for us... we have to put up a \$100 deposit to ensure they make something, but if they have over \$100 in sales, we get the money back... I will take care of that... *(Steve indicates that he is willing to put up the \$100 with the expectation that sales will exceed that amount.)*
- On the morning of the symposium, we would announce to crowd that we are taking 1-1/2 hours for lunch, but for those that want to stay, they can get a sandwich, chips, drink, at café and then we will be showing Sherlockian videos for them to watch... *(Rusty Mason will explore videos to possibly be shown.)*
- With the overwhelming popularity of BBC, Elementary, and others, he definitely feels we should have at least one speaker talk about the recent things, including fandom of BBC, etc... *(Steve enlisted Sandra Little to work on this topic. He called for volunteer speakers to help fill in the remaining agenda slots, possibly splitting a lengthier speaker slot into shorter presentations. There was no immediate volunteer response.)*
- All videos, PowerPoints, etc, we intend to present need to be given to Library 2-3 days before, so they can ensure they get them loaded on computer properly...
- We can do door prizes (books, videos, trinkets)... *(Steve suggested presenting prizes during breaks scattered throughout the agenda.)*

(Steve requested that Dean Clark prepare a 10-minute radio play to include in the agenda, one with several roles and the ability to use sound effects for the purpose of demonstration. Dean agreed.)

I think we are in great shape... Just need to finish out agenda... *(Tim Kline's presentation will include a game that the audience can play.)*

COMMUNICATOR AND ANNOUNCEMENT(S):

Don Hobbs – Reminded everyone that The Wild Detectives bookstore in Oak Cliff will be hosting Lindsay Faye this coming October.

Don Hobbs – Announced the 10th anniversary of the Great Whimsical Sherlockian Tour of Oklahoma and Texas.

PROPOSED MOTIONS: None

CLOSING READING/TOAST:

- 1) DELIVERED BY: Steve Mason
- 2) IN HONOR OF: Mrs. Hudson
- 3) SOURCE: "To Mrs. Hudson", The Baker Street Journal, October 1957

TIME ADJOURNED: 2:00 p.m.

MINUTES RECORDED BY: Brenda Hutchison